

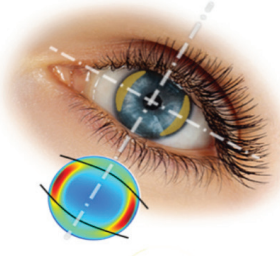
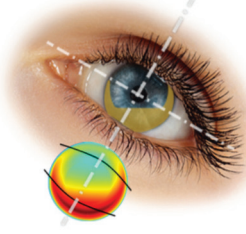
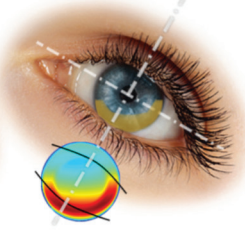
COMPROMISED COMFORT OR VISION CAN LEAD TO COMPROMISED HYGIENE



9 out of 10

toric patients say they **rub their eyes, use eye drops** or **manually adjust/move their lenses** when experiencing moments of blurry vision[‡]

Not all toric lens designs are created equal.

<p>BLINK STABILIZED® DESIGN ACUVUE® Brand Contact Lenses</p> 	<p>Traditional prism-ballast lenses</p> 	<p>Traditional peri-ballast lenses</p> 
<p>✓ Symmetrical lens thickness on each side to allow the lens to naturally realign with blinking, minimizing lens rotation for clear, stable vision¹</p>	<p>Lenses have thicker area below the lower eyelid that can cause interaction and unwanted rotation due to lateral movement of the lower lid during blinks¹</p>	
<p>✓ Harness the power of natural eyelid movements to help align and stabilize the lens¹</p>	<p>Lenses may be affected by gravity to a greater degree¹</p>	

ACUVUE® Brand Contact Lenses for ASTIGMATISM are designed for clear, stable vision.¹

[‡] JJV Data on File 2020. Survey of 383 Toric Contact Lens patients in the US.

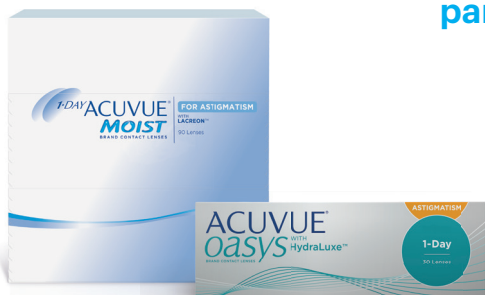
take COMFORT in
ACUVUE®

ONLY ACUVUE® FOR ASTIGMATISM HAS BLINK STABILIZED® DESIGN,
THE #1 PRESCRIBED TORIC DESIGN IN THE U.S.*
COMFORTABLE, CONSISTENT, STABLE VISION¹

OPTIMIZE CHAIR TIME

ACUVUE® Brand Contact Lenses for Astigmatism are as easy to fit**¹ as our spherical lenses with **equivalent time to fit.**^{***2}

ACUVUE® Brand Daily Disposable Contact Lenses for ASTIGMATISM have **unsurpassed coverage for astigmatism available from stock lenses with comprehensive parameters for a simpler fit process.**^{†3}



Scan here to quickly find the optimal trial lens power with the toric fitting calculator:



Ask your toric patients when they experience moments of blur and switch them to an ACUVUE® daily disposable with **BLINK STABILIZED® DESIGN today.**

* JJV Data on File 2020. IQVIA ProVoice Survey conducted on a monthly basis, data pulled from February 2019 - January 2020. Sample comprised of 4,799 US Eye Care Providers.

** Based on high fit success rates, number of lenses required and time to fit lenses during ACUVUE® Brand for ASTIGMATISM clinical studies.

*** Data reflects fitting low astigmatism with 1-DAY ACUVUE® MOIST (spherical equivalent) and 1-DAY ACUVUE® MOIST for ASTIGMATISM, mean chair time of 9.0 minutes and 10.1 minutes, respectively; 95% UCI = 3.5 minutes.

† Unsurpassed coverage claim was demonstrated using a non-inferiority test with a difference margin of 5% and 95% confidence level.

1. JJV Data on File 2020. ACUVUE Brand Contact Lenses for ASTIGMATISM - Overall Fitting Success, Orientation Position, Rotational Stability, and Vision Performance.
2. Cox S, Bernsten D, Bickle K, et al. Efficacy of toric contact lenses in fitting and patient-reported outcomes in contact lens wearers. Eye & Contact Lens: Sci & Clin Prac. 2018;44(suppl 1):S296-S299.
3. JJV Data on File 2020. Proportion Astigmatism Accommodated with ACUVUE® Brand Contact Lenses for ASTIGMATISM.

Important safety information: ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc., by calling 1-800-843-2020 or by visiting www.jnjvisionpro.com.